

LOCAL TICKETING BROUGHT TO YOU BY:

**804tix.com**

Your ticket to Richmond's best events!

## Everything you need to sell tickets

**804tix.com**, owned by Lee Enterprises, promises to provide a one-stop shop for residents and visitors to find and purchase tickets to local concerts, events, and shows.














**804tix.com** is produced by the same trusted team that publishes The Richmond Times Dispatch, En Forme magazine and Richmond.com.

TICKET SET UP & MANAGEMENT

**IS FREE!**

*Each ticket has a 4% + \$1.50 service fee plus a 2.5% processing fee paid by the ticket buyer*

### FEATURES INCLUDE:

-  Quick set-up
-  Multiple Ticket Types
-  Reserved seating
-  Recurring and timed entry events
-  Packages
-  Easy refunds and exchanges
-  Text tickets
-  Clear reporting
-  Reporting across all events
-  Email communication to your guests
-  Click pricing in cart
-  One click to cart
-  Built in marketing network, promoting your event across relevant sites nationwide (up to 5000 sites)

Any Greater Richmond area organization can sell tickets on 804tix.com.

For more information about using 804tix for your event, please go to

[events@timesdispatch.com](mailto:events@timesdispatch.com)

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## PROMOTIONAL PACKAGE:

### The Balcony:

- 25,000 High Impact Reveal Ad Impressions on Richmond.com
- 2 Social Posts on Richmond.com FB page

**Investment: \$1,000**

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## PROMOTIONAL PACKAGE:

### The Front Row:

- 50,000 High Impact Reveal Ad Impressions on Richmond.com
- One (1) Email Blast  
*(approx. 38,000 RTD email subscribers)*
- 3 Social Posts on Richmond.com FB page

**Investment: \$2,375**

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- Click pricing in cart
- One click to cart
- Built in marketing network, promoting your event across relevant sites nationwide (up to 5000 sites)

## PROMOTIONAL PACKAGE:

### Backstage Pass:

- 50,000 High Impact Reveal Ad Impressions on Richmond.com
- 50,000 High Impact Video Reveal Display Ad Impressions on Richmond.com
- One (1) Email Blast  
*(approx. 38,000 RTD email subscribers)*
- 4 Social Posts on Richmond.com FB page
- 1 QuikVid Video  
*(includes design assistance and placement on 804Tix event page)*

**Investment: \$5,000**

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## Non-Profit Opportunity

### Be our partner

All non-profit organizations that can provide appropriate proof of tax status are **eligible to receive 20% off of any promotional package.**

*804Tix.com must be the exclusive online ticket provider and the client will allow signage/promotion for the 804Tix as well. 804Tix reserves the right to refuse placement of banner based on availability and event type.*

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# READY TO GET STARTED?

Pick your promotional package:

**The Balcony**

**The Front Row**

**Backstage Pass**

Are you a non-profit?

**Yes**

**No**

Advertiser Name: \_\_\_\_\_

RTD Rep Name: \_\_\_\_\_

Approval Signature: \_\_\_\_\_

RTD Rep(signature) \_\_\_\_\_

Approver Name (print): \_\_\_\_\_

RTD Rep Name (print): \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

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