



tucson.com

Powered by *event*

## Premium Event Promotion

- Event Distribution
- Featured Placement on Event Calendar
- Print Newspaper Advertisement

# The Best Place to Promote Your Events

List your events on 30+ listing sites at the click of a button

## Submit Your Event Today

- From 3,500 potential sites, each event is uniquely targeted and distributed to location-specific event listing sites
- Receive a reporting dashboard and email reports with referral analytics and revenue and click tracking
- Target thousands of potential customers in online search and on event discovery platforms

## And Receive a Variety of Benefits

### AUDIENCE REACH

Up to 40m monthly audience reach per event

### EVENT REACH

400k+ potential attendees will see your listing monthly

### ORGANIC SEARCH

Supercharge your event with SEO, making it easier for people to find you.

### MOBILE APP DISTRIBUTION

20% of listing sites have mobile apps, don't miss out on the additional exposure.

**Simple Reporting**  
by source and revenue.

**Event Information**

- Venue: Alpine Meadows
- Location: 2600 Alpine Meadows Blvd
- Date: 24 March 2018 at 10:00 am
- Category: Sports / Leisure
- Sub-Category: Adventure Sports

**Overall Reach**

Your event has been targeted at 46 publishers with an audience of 70M!

46 Publishers | 46 Promoted | 28 Live Content

**Analytics**

Cities by city to your links

Top referring domains

**Publisher Breakdown**

Site name	Location	Site audience	Local audience	Mobile app	Status	View
All the Challenges	Global	500	0	-	Promoted	
American Towns	National	840K	8K	-	Promoted	
Data Transmission	Global	50K	320	-	Promoted	
stragg.com	Global	326K	5K	-	Promoted	
Personal	Global	5K	45	-	Promoted	
Event Services Directory	Global	723	7	-	Promoted	
Eventboost US	National	12K	120	-	Promoted	
Eventful	Global	6.5M	65K	-	Promoted	
Eventica	Global	11K	110	-	Promoted	

The sooner you list your event the more exposure it gets. Promote your event today or get in touch at [www.tucson.com/local-events](http://www.tucson.com/local-events).



# The Ultimate Event Listing Site

We've already helped thousand of events across a huge range of sectors. No matter what, where, or when, we've got your event covered.

Your event will not only be on our site, but will be included in our print publication, featured by category and distributed to relevant sites around the web, and be available via voice search.

## 3,500+ of the Most Visited Event Listing Sites



**Sounds Good?  
Let's Talk!**

List your event now and see what The Arizona Daily Star can do for your business.

The Arizona Daily Star  
www.tucson.com/local-events  
4850 S. Park Ave.  
Tucson, AZ 85714

powered by *event*